



**CIC Strategic Plan**  
FY2023-FY2026

**Community  
Investment  
Corporation**

**Ready. Nimble.  
Investing in the Next Chapter.**

Collaborating to preserve affordable  
housing and revitalize neighborhoods.

# Community Investment Corporation

## our mission:

CIC's mission is to be a leading force in affordable housing and neighborhood revitalization through innovative financing, programs, and policy leadership.

At a time when CIC customers and Chicago region communities are facing economic uncertainty, this strategic plan enables CIC to magnify impact while also remaining nimble and responsive to evolving market conditions.



## Strategic Plan • 2023-2026

### 1 Leverage Transformative Lending Platform

Leverage CIC's multifamily lending platform to advance existing and new products to strengthen the core business and further impact:

- Market and deliver multifamily financing products.
- Assess and implement proof of concept for new initiatives.

### 2 Enhance Support of CIC's Customer Base

Enhance support of CIC's customer base of rental housing developers and owner-operators by:

- Better understanding their evolving needs.
- Tailoring offerings and processes to improve their experience.
- Supporting customers throughout their business journey.

### 3 Increase Collaborative Neighborhood Impact

Contribute to neighborhood stability and revitalization by increasing collaboration with partners in and across neighborhoods via:

- Multifamily lending products.
- Community development services.
- Policy expertise.

### 4 Through the lens of mission and racial equity, continue to support internal talent and fortify CIC's infrastructure, allowing for continued growth and impact.